



**TRAINING &
DEVELOPMENT
BROCHURE**

OUR CLIENTS

Van Cleef & Arpels

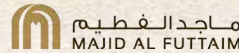
L'ORÉAL



McKinsey&Company



abbvie



OMG Omnicom
MediaGroup



BVLGARI

DIOR



PUBLICIS GROUPE

CHALHOUB GROUP



NOVARTIS



RICHEMONT



Tetra Pak



amazon



اقتصاد والسياحة
Economy and Tourism

Jumeirah
STAY DIFFERENT™

VALENTINO

GIVENCHY

Ogilvy

المعرفة
Knowledge

Canon



AstraZeneca

Deloitte. Tencent 腾讯



WHO ARE WE

Welcome to The Corporate Academy! Over the past decade, we've honed our craft and discovered that the skills of successful improvisers align remarkably well with the desired skillset of modern, dynamic professional teams. That's why The Courtyard Playhouse Corporate Academy team now collaborates with some of the most respected business organizations in the world.

We take pride in fostering strong relationships and truly understanding our clients' needs. Our dedicated team is here to tailor a programme perfectly suited to your team's unique needs. Not only will it be engaging and enjoyable, but it will also have a practical impact on your team's daily professional engagements.

Join us as we embark on a journey of learning, growth, and fun. Let's shape the future of your team together.

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YES AND...

SOFT SKILLS & TEAM BUILDING

Improve your team's cohesion, confidence and effectiveness with our highly interactive one-day workshop, developing spontaneity, creativity and listening ability through improvisation. It all starts with *Yes, And...*



YES, AND IS THE ANTIDOTE TO WORKPLACE NEGATIVITY.



THIS WORKSHOP ENCOURAGES:

- embracing ideas to see where they lead rather than leaping in with obstacles
- creativity and acceptance within teams, removing barriers to progress
- being present in the moment, listening carefully, and contributing freely
- adaptability and risk-taking

CONTENT OVERVIEW

The day typically begins with participants getting on to the stage to take part in a series of ice-breaker games and exercises. Emphasis is on making connections and listening to each other. Participants will deliver short one-minute improvised scenes with partners. We move from short comic improvisation to more focused and sustained scenarios which tell a story and conclude the day by practicing feedback, listening skills and showing receptiveness to each other's ideas.



WHAT MAKES 'YES AND' A SPECIAL EXPERIENCE?

- The workshop takes place at our home, the wonderful Courtyard Playhouse theatre – the perfect antidote to a corporate environment. This creative space ensures that the team is in the right mind-frame to relax, accept new ideas and embrace the practical nature of the day.
- 'Yes And' is taught by our experienced qualified Improv Facilitators & Actors from the theatre, who you can catch performing on stage most evenings. Where else can you tread the theatre boards with sound, light, props and music whilst you learn to listen to each other and connect?
- Our most popular workshop, 'Yes And' is designed to be as fun to participate in as it is effective at bonding your team.
- Each business team is different and therefore our approach will always be tailored to your specific organisational training objectives, culture and group dynamics.

“Incredible! The workshop and venue was so amazing!”

- Amin Judeh

Senior Regional Training Manager – MEAI

BVLGARI



KEY INFORMATION!

- **Duration:** “Yes And...” is most effective as a full-day (6-hour) workshop but can also be delivered as a high-energy, impactful half-day (3-hour) session
- **Group size:** designed for a team of up to 15 participants with 1 facilitator, or up to 20 participants with 2 facilitators.
- **Estimated full day cost:** From 18,500.00 AED - 25,000.00 AED for one group of 15-20 participants, including hire of The Courtyard Playhouse theatre.
- **Estimated half-day cost:** 13,500AED-18,500AED
- **Venue:** This workshop is best run in our Theatre The Courtyard Playhouse, but our team can also join you at an off-site venue
- **Capacity:** In the Theatre we can accommodate up to 60 active participants, split into groups of 15-20 across our theatre spaces. Off-site we can accommodate more.
- **Closing:** Workshops conclude with a group photo in the theatre and presentation of certificates.

STORYTELLING

DEVELOPING IMPACTFUL COMMUNICATION

Improve your creativity, innovation and willingness to take risks with our highly interactive workshop developing spontaneity in storytelling.



THIS WORKSHOP AIMS TO EMPOWER PARTICIPANTS TO:



- Deliver their messages more authentically
- Connect & influence their audience
- Understand fundamentals of storytelling principles
- Think creatively when constructing narratives
- Build their confidence in their own style of communication

CONTENT OVERVIEW

The Courtyard Playhouse's Storytelling workshop demystifies the storytelling process and enables the participants to become clear, confident, and engaging communicators.

The workshop immerses participants in an experiential journey focused on enhancing their ability to communicate authentically and engage their audience effectively. Throughout the workshop, we'll delve into the fundamentals of storytelling principles while fostering creativity and building confidence in participants' unique communication styles.



WHAT MAKES 'STORYTELLING' A SPECIAL EXPERIENCE?

- The workshop takes place at our home, the wonderful Courtyard Playhouse theatre – the perfect antidote to a corporate environment – this artistic location ensures that the team is in the right mind-frame to relax, accept new ideas and embrace the practical nature of the day.
- 'Storytelling' is taught by our experienced qualified Improv Facilitators & Actors from the theatre, whom you can catch performing on stage most evenings. Where else can you tread the theatre boards with sound, light, props and music whilst you learn to unlock your creativity?
- Our 'Storytelling' workshop provides easy to apply techniques back at the workplace and is perfect for staff in retail, sales, as well as people in leadership positions.
- Each company is different and therefore our approach will always be tailored to

“The team had a blast, we left buzzing with energy!”
-Nagham Wahbeh
Regional Trainer FJ&W

DIOR



KEY INFORMATION!

- 'Storytelling' is most effective as a full day workshop or rolling programme where skills can be practiced & refreshed.
- Group size: designed for a team of up to 15 participants with 1 facilitator, or up to 20 participants with 2 facilitators
- Estimated cost for one group: from 19,500.00 AED - 25,500.00 AED for one group of 15-20 participants, including hire of The Courtyard Playhouse theatre.
- Capacity in Theatre: We can accommodate up to 60 active participants, split into groups of 15-20 across our theatre spaces.
- Workshops conclude with a group photo in the theatre and presentation of certificates.

STAGE PRESENCE

PUBLIC SPEAKING AND PRESENTATION SKILLS

'Stage Presence' is designed to be as enjoyable to participate in as it is effective at developing your own approach to presenting. It is a unique opportunity to galvanise your team to become more relaxed, connected and focused presenters, even in high-stakes situations



THIS WORKSHOP AIMS TO EMPOWER PARTICIPANTS TO:



- Treat presenting as a social activity, not an ordeal
- Be present in the moment & alert to the mood in the room
- Use effective body language to enhance their charisma
- Be more adaptable and comfortable with spontaneous responses

CONTENT OVERVIEW

Standing up in front of others to make a speech, presentation or pitch can be daunting even for the most experienced business people. In this one-day workshop we offer **pragmatic**, practical advice on how to present in a **confident** and **impactful** way. Participants are taught techniques from the theatre to enhance **vocal projection**, **stage presence**, **articulation** and **pitch**, and they will have the opportunity to **experiment** with their communication style in a **low-risk environment**. Through a series of practical exercises and **feedback** from our business and drama coaches, you will gain confidence in your ability to **engage** and **inspire** an audience.



WHAT MAKES 'STAGE PRESENCE' A SPECIAL EXPERIENCE?

- 'Stage Presence' takes place at our home, the wonderful Courtyard Playhouse theatre - the perfect antidote to a corporate environment. This creative space ensures that you are in the right mind-set to embrace the **practical** nature of the day and **relax** enough to **take risks**.
- Presentation Skills courses taught by **an experienced and qualified** instructor, with assistance from ensemble actors from the theatre - all of whom you can catch on stage most evenings practising what they preach.
- Whether your concern is **content or style**, we will always meet with you beforehand to design a **bespoke** solution that's perfect for you. Whether it is a '**how to overcome fear of public speaking?**' in a large team, or '**refining the delivery of Powerpoint presentations**' individually or in small teams, we are able to offer a very broad scope of development solutions in our own **unique style** and always with you in mind.

It was an amazing experience! Everyone loved it and learned in a super funny way.

-Farah Mounne

Sales Strategy & Operations Manager

Google



KEY INFORMATION!

- 'Stage Presence' is most effective as a full day workshop, or as a rolling programme where skills can be practiced and refreshed!
- **Group size:** designed for a team of up to 15 participants with 1 facilitator, or up to 20 participants with 2 facilitators
- **Estimated cost for one group:** from 19,500.00 AED - 25,500.00 AED for one group of 15-20 participants, including hire of The Courtyard Playhouse theatre.
- Capacity in Theatre: We can accommodate up to 60 active participants, split into groups of 15-20 across our theatre spaces.
- Workshops conclude with a **group photo** in the theatre and presentation of **certificates**.

GETTING TO YES

NEGOTIATION SKILLS

Learn and practice negotiation skills based on the Harvard Method of Principled Negotiation in a dynamic series of simulations and case studies



THIS WORKSHOP IS DESIGNED TO EQUIP YOU WITH
A SPECIFIC SKILLSET, INCLUDING:



- Strengthening your negotiation position rather than accepting what is on offer
- Understanding your personality traits and tactics as a negotiator, and those of your 'opponent'
- Managing the inherent tensions of a negotiation to your advantage
- Mapping out the negotiation process to manage different levels of trust

CONTENT OVERVIEW

Negotiation can be stressful, and demands an understanding of your own behavioural style as well as that of your opponent in order to be successful. In 'Getting to Yes' participants learn and apply win-win negotiation frameworks and techniques. Participants are exposed, through a series of practical exercises, to basic and advanced negotiation skills, including internal negotiation and multi-party negotiation. With our experienced role-play actors we provide the opportunity to apply the method in tailored role-play scenarios.



WHAT MAKES 'GETTING TO YES' A SPECIAL EXPERIENCE?

- 'Getting to Yes' takes place at our home the wonderful Courtyard Playhouse theatre - the perfect antidote to a corporate environment. This artistic location ensures that the team is in the right mind frame to **relax**, be **inspired** and embrace the **practical** elements of the day.
- The workshop is taught by a **professional** facilitator with experience of the Harvard Business School Method of Principled Negotiation.
- The **hands-on** negotiation simulations are supplemented with **experienced** and **versatile** role-play actors from the theatre. This allows participants to **apply skills** learned throughout the workshop in a **safe, supportive** environment and receive immediate **feedback** from the actor, the facilitator and from peers.
- To enhance the **relevance** of the workshop we work with you closely beforehand to create **credible** negotiation role plays from your sphere of business.


 I would like to express my gratitude for the amazing workshop that you presented for our Directors, Manager and Sales from the Frontliner team

 -Nancy Katrib
 CX Manager ME



GIVENCHY

KEY INFORMATION!

- 'Getting to Yes' is most effective as a **two day workshop** but can be condensed into a one day workshop
- **Group Size:** designed for a team of up to 15 participants.
- **Estimated full 2 Day Programme cost:** From 40,000AED - 45,000AED including hire of the Courtyard Playhouse theatre and our professional role play actors.
- Workshops conclude with a **group photo** in the theatre and presentation of **certificates**.
- Capacity in Theatre: We can accommodate up to 60 active participants, split into groups of 15-20 across our theatre spaces

LEADERSHIP IN THE MOMENT

HARNESSING THE POWER OF IMPROVISATION

Our 'Leadership In The Moment' Development Programme equips participants with improvisational skills & techniques to become more effective and influential leaders.



THIS WORKSHOP IS DESIGNED TO EQUIP YOU WITH
A SPECIFIC SKILLSET, INCLUDING:



- The skills to navigate challenging situations and conversations with confidence and adaptability
- Strategies for cultivating creativity and innovation within teams.
- Practical exercises to boost emotional intelligence and empathy in real-time leadership scenarios.

CONTENT OVERVIEW

We delve into the core principles of improvisation, uncovering the significance of spontaneity and the 'Yes And' mindset in effective leadership. The workshop accentuates the dynamic correlation between improvisation and leadership hurdles. Through interactive exercises focusing on spontaneity and support, participants refine their skills in navigating unforeseen situations and cultivating team cohesion. Our hands-on approach lays the groundwork for immersive learning in the realm of improvisational leadership.



WHAT MAKES 'LEADERSHIP IN THE MOMENT' A SPECIAL EXPERIENCE?

- 'Leadership In The Moment' takes place at our home the wonderful Courtyard Playhouse theatre - the perfect antidote to a corporate environment. This artistic location ensures that the team is in the right mind frame to relax, be inspired and embrace the practical elements of the day.
- This course is taught by an experienced and qualified facilitator, with both professional theatre & business experience
- The hands-on Leadership scenarios are supplemented with experienced and versatile role-play actors from the theatre. This allows participants to apply skills learned throughout the workshop in a safe, supportive environment and receive immediate feedback from the actor, the facilitator and from peers.
- To enhance the relevance of the workshop we work with you closely beforehand to create credible leadership role plays from your sphere of business.

We recently had the pleasure of participating in an outstanding team-building workshop hosted by Salman, and I can't express enough how fantastic the experience was. His ability to engage, entertain, and include every team member was truly remarkable.

-Megan Whitehorn
 SENIOR ASSOCIATE - SUSTAINABILITY -
 Chalhoub Group



KEY INFORMATION!

- 'Leadership in the Moment' is most effective as a full day workshop, or as a rolling programme where skills can be practiced and refreshed!
- This workshop culminates in Bespoke Role Play Session with our professional role play actors.
- **Group Size:** designed for groups of up to 15 participants with one facilitator, or 20 participants with two facilitators.
- **Capacity in Theatre:** We can accommodate up to 60 participants at one time, in three groups of fifteen to twenty participants in of our theatre spaces
- **Estimated full day cost:** From 30,000 AED including hire of the Courtyard Playhouse theatre and our professional role play actors
- Workshops conclude with a **group photo** in the theatre and presentation of **certificates**.

LEADERSHIP UNDER PRESSURE

THRIVING THROUGH UNCERTAINTY

Leadership Under Pressure helps leaders stay calm, connected, and decisive during periods of uncertainty, disruption, and rapid change.

Using the principles of improvisation and experiential learning, participants develop practical leadership skills that can be immediately applied in the workplace.



THIS WORKSHOP IS DESIGNED TO EQUIP YOU WITH



A SPECIFIC SKILLSET, INCLUDING:

- Lead confidently through uncertainty and change
- Build psychological safety and team morale
- Strengthen adaptability and decision-making under pressure
- Improve communication and human connection
- Turn challenges into opportunities

CONTENT OVERVIEW

When uncertainty rises, teams look to their leaders for confidence and direction. Through interactive improvisation-based exercises, participants explore how to lead effectively when there is no script and no clear solution.

Using adaptability, collaboration, active listening, and the “Yes And” mindset, participants develop practical tools for navigating change while maintaining trust and team cohesion.

A key feature of this programme is Forum Theatre, where participants work alongside professional actors to rehearse real workplace challenges such as difficult conversations, conflict, underperformance, organisational change, and other scenarios tailored to their organisation.



WHAT MAKES 'LEADERSHIP UNDER PRESSURE' SPECIAL?

- Delivered in the unique setting of The Courtyard Playhouse theatre.
- Facilitated by experienced corporate trainers and professional improvisers.
- Practical, hands-on learning with immediate workplace application
- Realistic leadership scenarios rather than theoretical lectures.
- Customisable to your organisation's specific challenges
- Includes bespoke Forum Theatre simulations with professional role-play actors.

KEY INFORMATION!

- Most effective as a full-day programme
- Suitable for leadership teams, managers, supervisors, and high-potential employees
- Customisable to focus on change management, resilience, communication, psychological safety, or decision-making
- **Group Size:** designed for groups of up to 15 participants with one facilitator, or 20 participants with two facilitators.
- **Capacity in Theatre:** We can accommodate up to 60 participants at one time, in three groups of fifteen to twenty participants in of our theatre spaces
- **Estimated full day cost:** From 30,000 AED including hire of the Courtyard Playhouse theatre and our professional role play actors
- Workshops conclude with a **group photo** in the theatre and presentation of **certificates**.

STORY ON STAGE

FOR SALES & MARKETING TEAMS

Our 'Story On Stage' workshop helps you craft stories for personal impact, so you can use the power of story to move your audience to action.



THIS WORKSHOP AIMS TO TEACH PARTICIPANTS:



- **The Key ingredients:** What to include in your stories to make them resonate and stick.
- **The Structure:** All great stories have a similar shape, find out what it is. Plus, you'll leave with templates you can use again and again.
- **How to tell them:** Practical tips and tricks to share your stories with charisma.
- **Ditch the deck:** Articulate a personal connection to a product or service so you can stop 'selling' and instead sound like a real, authentic human being.
- **Find 'the story':** Distill the through line or narrative in your presentation.

CONTENT OVERVIEW

Our 'Story on Stage' workshop is a two-day intensive training program designed to empower sales & marketing teams with the essential skills they need to excel in their roles. This unique workshop leverages acting and improvisation exercises and techniques to help participants develop confidence in their communication style, find their authentic voice, and create meaningful connections with their audience.



WHAT MAKES 'STORY ON STAGE' A SPECIAL EXPERIENCE?

- 'Story On Stage' takes place at our home, the wonderful Courtyard Playhouse theatre - the perfect antidote to a corporate environment. This creative space ensures that you are in the right mind-set to embrace the practical nature of the day and relax enough to take risks.
- This course is taught by our experienced and qualified Improv Facilitator, with assistance from ensemble actors from the theatre - all of whom you can catch on stage most evenings practicing what they preach.
- This bespoke two day development programme is specifically customizable to suit your specific sales/media/marketing teams needs.
- The culmination of the two days can be tailored to end in our 'PowerPointless' Performance Special, or in tailored Role Play Scenarios with our professional actors!

The mind-blowing Storytelling Workshop with Courtyard Playhouse has left us inspired, energized, and ready to conquer new storytelling heights. We laughed, we learned, and most importantly, we discovered the power of storytelling in a whole new light.

-Gunjan Raina

Strategic Learning Development Leader at TikTok



KEY INFORMATION!

- 'Story on Stage' is most effective as a two full day workshop, run over two consecutive days, or over two weeks
- This workshop culminates in our show performance 'PowerPointless' to which colleagues can be invited and can therefore double up as an immensely enjoyable company event
- **Group Size:** designed for groups of up to 15 participants with one facilitator, or 20 participants with two facilitators.
- **Capacity in Theatre:** We can accommodate up to 60 active participants, split into groups of 15-20 across our theatre spaces.
- **Estimated full day cost:** from 36,500.00 AED to 47,000.00 AED for one group of 15-20 participants, including hire of The Courtyard Playhouse theatre for two dates.

ACT ONE

AN IMPROV ICE BREAKER & ENERGIZER

Embark on a dynamic one-hour journey with Act One: An Improvisation Energizer & Ice Breaker, tailored to inject energy and camaraderie into your corporate setting. Perfect for breaking the ice and revitalizing teams during long presentations, Act One seamlessly combines the success of our 'Yes And...' Team Building Workshop and the interactive performance 'This is Impro.' This improvisation-based Team Building Energizer, designed for larger audiences with limited time, led by charismatic improv facilitators and skilled actors, transforms your space into a lively playground of laughter and connection. Participants will be engaged in spirited warm-up games and exercises fostering unity and enthusiasm.



Watch as the stage comes alive with showcases of improvisational prowess, featuring both audience volunteers and seasoned improv actors. This seamless blend of entertainment and participation breaks barriers, creating a vibrant, connected community within just one hour. 'Act One' is the perfect antidote for injecting spontaneity and creativity into your corporate atmosphere, ensuring an uplifting experience for your team.

KEY INFORMATION!

- 'Act One' is a short, impactful one hour session
- Designed for larger groups sizes of between 60 - 180 audience members
- Led by three of our professional and charismatic Improv Actors and Facilitators
- Estimated session cost: From 25,000.00 AED for the one hour session
- Specific technical requirements are needed from the venue

BESPOKE CORPORATE ENTERTAINMENT

ELEVATE YOUR EVENTS WITH CUSTOMIZED IMPROV SHOWS AND
PROFESSIONAL EVENT HOSTS

Our Corporate Academy offers a unique blend of laughter, engagement, and professionalism through customized improv shows and the expertise of our professional MCs and event hosts.

1. CUSTOMIZED CORPORATE IMPROV SHOWS:

Immerse your audience in a world of laughter and spontaneity with our tailored improv shows. Expect interactive and hilarious performances that integrate company-specific elements, fostering team spirit and leaving a lasting impression.



2. STAND-UP COMEDY ACTS:

Inject humor into your gatherings with our seasoned comedians. Their acts cater to diverse tastes, addressing workplace scenarios while maintaining a balance of wit and professionalism.

3. PROFESSIONAL MCS & EVENT HOSTS:

Ensure seamless event flow with our charismatic hosts. Skilled in audience engagement and adaptable to various event tones, they elevate every occasion with finesse.



To receive a tailored proposal for your next event, contact our team on
corporate@courtyardplayhouse.com

ROLE PLAY

PROFESSIONAL ROLE PLAY ACTORS

'Role-play' turns theory into practice - participants are observed in real life scenarios, offering learning and consistency in assessment



CORPORATE ROLE PLAY IS INVALUABLE:



- to see a candidate perform as they would outside the interview room
- to assess staff performance with a view to giving accurate, personalised feedback
- to train new employees through practice, not theory-based learning
- to measure the level of customer service or product knowledge

CONTENT OVERVIEW

Tailored scenarios will be devised around your organisation's culture and specific situations: an interview, appraisal or a meeting with a VIP client.

We have a diverse group of talented actors trained in improv' and with relevant business experience who can take on any role-play scenario in a credible and professional manner.





WHAT MAKES OUR 'ROLE PLAY' SPECIAL?

- Our role play actors are **experienced** and **versatile** improvisers who you can catch performing on our stage most evenings.
- We have extensive knowledge of a **wide range of industries**.
- Our actors are trained to give high quality and **constructive feedback**.
- We can work to a brief or design **bespoke** role play sessions with you.
- We will always **tailor** the approach to match your training needs.

“The results are beyond expectations!
The sales associates are so confident to go back on the shop floor and apply these new competencies, that today they ask me for the role plays!”

-Alice Bianconi
Regional Training Manager



Van Cleef & Arpels



KEY INFORMATION!

- You can hire our actors as part of your own event, training programme or assessment centre
- All our role play actors are trained in Improvisation as well as have an extensive background in the Corporate World
- Full day cost per actor within DXB: 5,500.00 AED
- Full day cost per actor outside of DXB (within UAE): 7,500.00 AED
- Half Day cost per actor within DXB: 3,500.00 AED
- Half Day cost per actor outside of DXB (within UAE): 4,500.00 AED

BESPOKE

DEVELOPMENT DESIGNED FOR YOU

We can build you a custom-designed programme to fit with wider aims and initiatives in your organisation



BESPOKE PROGRAMMES CAN BE ONE-OFF EVENTS



OR ROLLING PROGRAMMES. APPROACHES INCLUDE:

- In-depth assessment of talent for recruitment or development
- One-to-one business coaching to build self-awareness and work on specific leadership behaviours
- Team building for new, struggling and under-pressure teams
- Enrolling a 'Mystery shopper' to determine if procedures are being followed and standards met across your enterprise

We understand that one size doesn't fit all. Whether you're a multi-national or a small business, we can work with you to produce custom-designed training that reflects the needs of your organisation.

We are the first and only professional theatre company in the Middle East to offer training in conjunction with a dedicated management consultancy, fusing our versatility and dynamism with the experience and expertise of professional business coaches.

Our partners, Davos Consulting, have more than 20 years' regional experience, offer broader HR expertise and a wealth of business knowledge to complement our workshops and create lasting change. Using science as well as art, Davos Consulting offer psychometric profiling for personal and team development, using a range of tools including MBTI, Hogan, 15FQ+, OPQ and EQ.

Call us to discuss your organisation's particular development needs.

OUR TEAM



KEMSLEY DICKINSON

OWNER AND ARTISTIC DIRECTOR

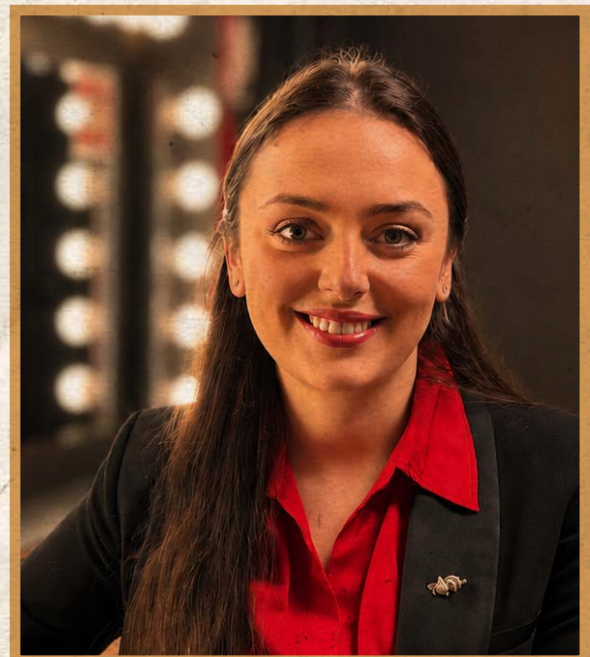
Kemsley is renowned for building one of the most beautiful small theatres in the world: The Courtyard Playhouse. He has raised the level of the performing arts in the UAE, from teaching the only adult acting class available in the region in 2007, to building a thriving and diverse community which we see today. Kemsley pioneered the Keith Johnstone approach to improvisation in the Middle East, becoming the first member of the International Theatresports Institute in region. He is a sought-after role play actor and balances managing a company of over 50 actors

producing three shows a week with overseeing the Courtyard Playhouse's Learning and Development team.

SHEHRAZAD FELFEL

CORPORATE OPERATIONS & CLIENT SUPERVISOR

Brings over 7 years of experience within LVMH, with a strong foundation in Customer Experience, Retail Leadership, and Learning & Development. She has progressed into leadership roles, contributing to Corporate Academy initiatives and building high-performing teams across the GCC. At The Courtyard Playhouse, she plays a key role in the Corporate Academy, managing client relationships and delivering tailored learning experiences. As a facilitator, she uses applied improvisation to help professionals build confidence, strengthen communication, and collaborate more effectively, creating engaging environments where individuals and teams can grow.



**SALMAN QURESHI**

**LEARNING & DEVELOPMENT SPECIALIST -
PROFESSIONAL IMPROVISATION
FACILITATOR, ROLE PLAY ACTOR &**

Salman has spent over 10 years in HR functions for leading MNCs in the oil & gas and the banking industry. He is currently the lead Corporate Training Facilitator and Role Play Actor at The Courtyard Playhouse, and has successfully delivered many training programmes with us across various industries. His involvement in improvisational theater has helped develop creativity, which he brings to his work – providing creative solutions and thinking out of the box. Salman has also worked on

projects with The UAE Government Departments such as: The Dubai Tourism & Culture Authority and The Dubai Prime Ministers Office.



OUR CLIENTS



HEIDRICK & STRUGGLES



Madame Tussauds

talabat

Bahlsern



DUBI
CARS



مختبر دبي للتصميم
DUBAI DESIGN LAB



Beiersdorf

FERRERO

BON Bon Education



CATERPILLAR

Hapag-Lloyd



AIRBUS

SNB

IHG HOTELS & RESORTS

VICEROY

DENTONS

ALPHA[®]
FAMILY OF PIONEERS



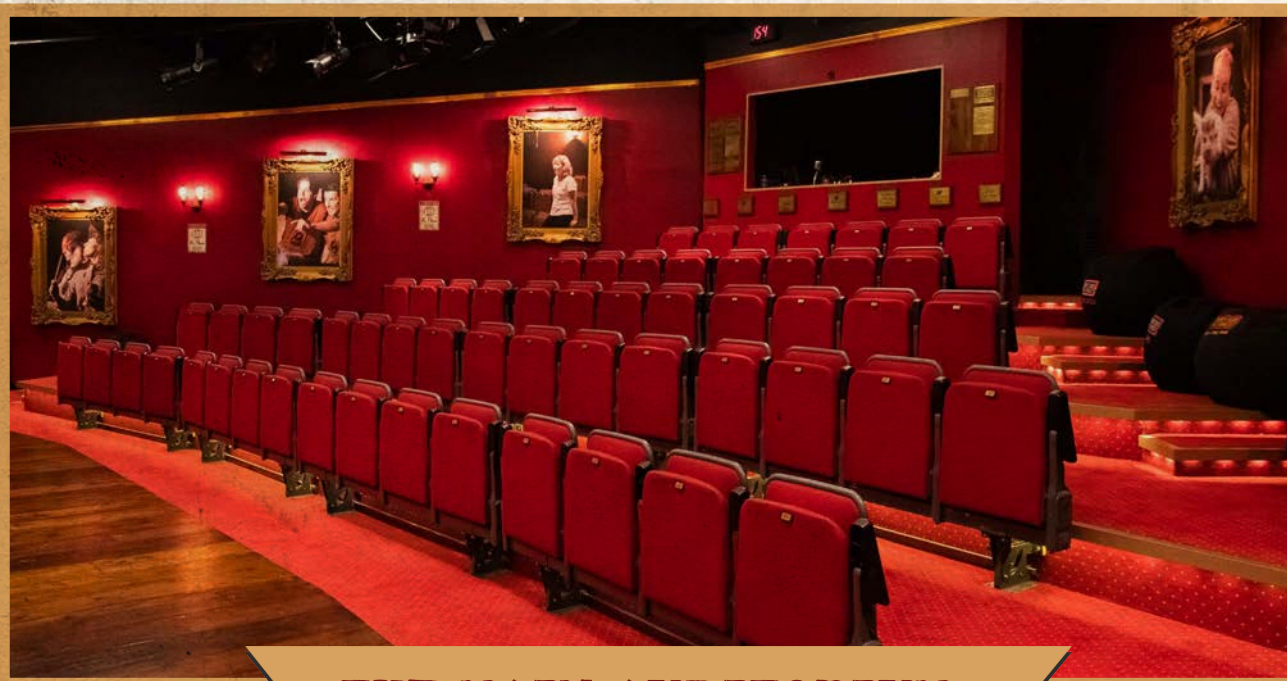
MEETINGS • INCENTIVES • CONFERENCES • EVENTS

EGMA

the
designlab
EXPERIENCE

M
MOTT
MACDONALD

OUR VENUES



THE MAIN AUDITORIUM:

- 61 Red theatre seats
 - 12 Bean Bags
- 500cm x 700 cm sprung wooden stage
 - Professional theatre curtains
- A separate green room 600cm x 500cm with vanity mirrors
 - A fully loaded professional lighting rig
 - Professional AV equipment with surround sound
 - 360cm Projector screen
- Access to snackbar with tea, popcorn, coffee, freezer for ice cream and fridge with drinks





IMPROV STUDIO

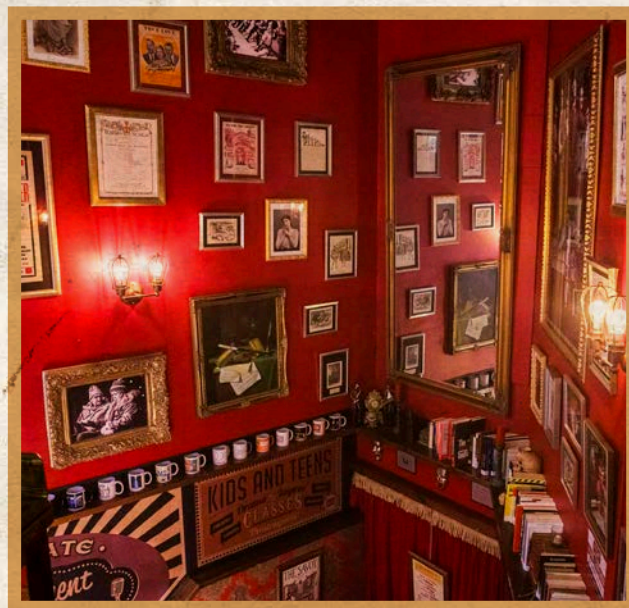
- 25 Red theatre seats
- 10 additional maroon chairs (removable)
- 825cm x 400cm wooden sprung stage
 - Professional theatre curtains
- A separate green room 600cm x 500cm with vanity mirrors
 - A fully loaded professional lighting rig
- Professional AV equipment with surround sound
 - 400cm Projector screen
- A snack-bar with tea, popcorn, coffee, freezer for ice cream and fridge with drinks.





KEITH JOHNSTONE STUDIO:

- 464cm x 825cm workshop space•
- Full length workshop mirrors (825cm x 200cm)
- Professional theatre curtains
- Bluetooth speakers
- 13 red theatre seats
- 2 seater sofa



VENUE HIRE RATES

	MAIN AUDITORIUM RATE	IMPROV STUDIO RATE	KEITH JOHNSTONE STUDIO RATE
REGULAR HIRE HALF DAY (4 HOURS MAX)	6,500	6,000	4,000
REGULAR HIRE FULL DAY (8 HOURS MAX)	10,000	9,000	7,500
COMMERCIAL HIRE HALF DAY (4 HOURS MAX)	10,000	9,000	5,000
COMMERCIAL HIRE FULL DAY (8 HOURS MAX)	15,000	12,000	9,500

Exclusions

- These rental fees are exclusive of 5% VAT
- This rental fee is limited to the rental area and does not include the foyer area or use of any other spaces in the venue
- Modifications and venue takeover charges not included and charged separately
- Only commercial hire includes a technician on hand as well as an electrician, if you need this type of assistance for regular hire this comes at an additional cost.



Corporate Academy

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